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in israel and the cyber threat charles d freilich matthew s cohen and gabi siboni

provide a detailed and comprehensive overview of israeli s cyber strategy tracing it from its origins to the present they analyze israel s defensive and offensive capabilities both of which are prodigious to offer insights into what other countries can learn from israel s experience and actions the most authoritative work to date on israeli cyber strategy this book provides an in depth look at the major actions israel has taken in cyberspace and places them in the broader context to help readers understand state behavior in cyberspace

cross cultural management is a crucial challenge for the successful development of international business yet it is often badly understood and poorly implemented misunderstandings arise as culture affects both individuals and organizations yet attempts to understand explain and interpret these differences have often been hidden between a welter of conflicting theories and paradigms this book is a much needed guide to the theory and practice of cross cultural management it focuses on four key areas the language connection the global connection the management connection the multimedia connection using an innovative approach combining theory tool kits and applications it takes a fresh look at this complex topic investigating the recognition of cross cultural differences accounting for them in managerial communications and bridging them in a variety of negotiations interactions and collaborative projects

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this book emphasizes the rhetorical patterns as strategies to help writers achieve their purposes for writing as means rather than ends the text focuses on how writers combine patterns and treats argumentation persuasion in depth many of the new readings are on contemporary issues and by contemporary authors a short story or poem has been added to each of the chapters each chapter of readings now begins and ends with a visual and a writing activity these provocative images get students thinking and writing and act as prompts for writing an essay

the fast pace of technology in this day and age has made it difficult for individuals to stay informed without becoming lost in the folds of an information overload methods used to narrow down information are becoming just as important as providing the information to be discovered the handbook of research on multidisciplinary approaches to literacy in the digital age is a pivotal reference source that provides vital research on the significance of being literate in the age of speed and technology while highlighting topics such as e advertising mobile computing and visual culture this publication explores the major issues society has in the information age and the methods of innovative achievements of public or private institutions this book is ideally designed for researchers academicians teachers and business managers seeking current research on a variety of social sciences in terms of the digital age

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